

Press Release

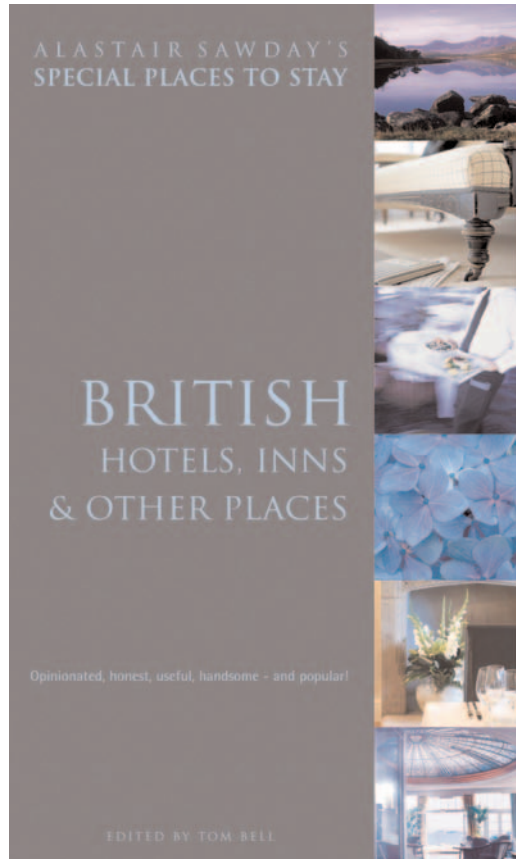
ALASTAIR SAWDAY'S SPECIAL PLACES TO STAY BRITISH HOTELS, INNS AND OTHER PLACES

Things we can do for you:

- Help with news stories
- Suggest ideas for features and compile them
- Extracts
- Giveaways and special offers

Coming soon:

- **India**
edition 2 – 27th July
- **Green Places to Stay**
edition 1 – 28th September
- **British B&B**
edition 11 – 28th September
- **French B&B**
edition 10 – 2nd November
- **Croatia**
edition 1 – 30th November



A good hotel is all in the detail: perhaps strawberry sorbet and pink champagne for breakfast, a tub of dog biscuits behind the bar, or the knowledge that your roast pork was happily roaming the moors a short while ago. As always, our write-ups give you the crucial snippets that bring a place to life. Fresh and individual, this may be the eighth edition of British Hotels but there are plenty of surprises. A Michelin-starred hotel in Edgbaston? An opera singer pulling pints in an old smuggler's inn? That's only the start.

- Chic, smart and stunning: more oh-so-now places than ever have found their way into this edition
- Or perhaps you'd prefer somewhere you can kick off your wellies and dry your damp socks by the fire? Slumber among glossy oak floors and wonky beams in a traditional inn
- A plethora of indulgent bathrooms: luxuriate in a Japanese bath for two; look out on a sweep of Cornish coastline while you soak; sing in a shower like Niagara Falls, armed with a bastion of posh smellies
- Top-notch hotel bars – chilli chocolate martinis in Brighton, a 1970 Petrus from a jaw-dropping wine list, mellow ale on tap

About Alastair Sawday Publishing

Our first guide, French B&B, was published in 1994 and celebrated homes owned and run by 'people' rather than corporations. The notion of 'special' is at the heart of what we do, and highly subjective. We take huge pleasure in finding people and places that do their own thing; places that are unusual and follow no trends; places of peace and beauty; people who are kind and interesting – and genuine. We now have 20 titles recommending around 5,000 special places.

Environmental policies are a priority at ASP and we are always looking at ways of improving our 'green' credentials.

Facts and Figures

City break? We've found 15 places to stay in London that will make a trip to the capital a real treat. Country hideaway? Ramble through acres of parkland, order a perfect picnic on the lawn, sleep in a towering four-poster.

Over 75 new properties – all special.

We've chosen four new 'green' places: we salute them for their commitment to sustainability, organic food and energy efficiency. Many more have superb kitchen gardens where you can watch your dinner growing

For more information
or review copies,
due late September,
call: Sarah Bolton on
01275 395433
or email:
sarah@sawdays.co.uk

- Publication date: 26 October 2006
- 298 entries with colour photos
- Price: £14.99
- 8th edition
- ISBN: 1-901970-75-2
- Pages: 368
- Maps: 13

Visit our web site to see a full range of books and places to stay.

There is also a press area where journalists can request review copies or download pdfs of the latest press releases.

www.specialplacestostay.com

Cornwall



Primrose Valley Hotel

Primrose Valley, Porthminster Beach, St Ives, Cornwall TR26 2ED

No need to bang on about the wonderful beach or fabulous St Ives and its winding streets, the New Tate and the Barbara Hepworth Garden; you know you're in for a treat. The place is absolutely humming in summer, so this calm hotel is a godsend. A stone's throw from the beach, the crisp, white-painted, Edwardian townhouse with large windows has a cool, contemporary interior of gleaming wooden floors, smooth light wooden tables, modern prints and photographs, fresh flowers and uncluttered walls with bold bamboo wallpaper in the dining room. Some of the bedrooms are not large but half have great sea views. They all have hand-stitched mattresses, fluffy towels, sleek blond wood floors and an unstuffy feel. The owners are very environmentally aware, particularly over marine conservation and sustainable tourism: the breakfast menu lists where all the food comes from and the early suppers are a local, seasonal treat. Grab a paper and relax at the bar with something lively from the wine list served in a Riedel glass for maximum oomph. A great little place.



rooms 10 : 2 twins, 2 family, 4 doubles, 2 suites.
 price £66-£190.
 meals Dinner £20-£25 (June-September only).
 closed November, December, January.
 directions From A3074 Trelyon Avenue; before hospital sign slow down, indicate right & turn down Primrose Valley; under bridge, left, then back under bridge; parking signs for hotel.

tel Andrew Biss 01736 794939
 mobile 01736 794939
 email info@primroseonline.co.uk
 web www.primroseonline.co.uk

Hotel

Map 1 Entry 19

